



Getting Started in Bonds

Sharon Saltzgiver Wright

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"Getting Started in Bonds" is primer for how to invest in bonds, i.e. fixed income securities. What they are. How they work. The different types. How to use them in your portfolio. What economic factors effect their value. Written to entertain and inform, this daunting subject is made easy to understand with analogies, graphs, and cartoons.

The book was first published by John Wiley & Sons in 1998 and has been in constant print. Used in financial companies' education programs and in college curriculums, it is also enjoyed by regular folks who want to understand where to invest their money. "Getting Started in Bonds" was used by PBS' "Nightly Business Report" as the basis for programs and a DVD. The author who worked for Fidelity Investments, Putnam Investments, and Lehman Bros, has also appeared on other radio and television programs.



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