

The Political Economy of Competitiveness: Corporate Performance and Public Policy (Routledge Studies in Contemporary Political Economy)

Michael Kitson, Jonathan Michie

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The Political Economy of Competitiveness offers an original perspective on the relationship between economic theory and policy. It places the issues within an accessible political economy perspective. Rejecting the narrowness of mainstream economics the authors deploy an interdisciplinary approach to the problem of economic growth, placing it in its historical and political context. Issues covered include:

- * trade theory and policy
- * industrial decline and policy
- * markets, competition and innovation
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The book provides a valuable guide to the major economic policy issues for both economists and business students.



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