



# **The More You Watch the Less You Know: News Wars/(sub)Merged Hopes/Media Adventures**

*Danny Schechter*

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A candid insider's tale of how the media really works and why it doesn't work the way it should, *The More You Watch, The Less You Know* has emerged as a key catalyst in the debate on media reform. *The More You Watch, The Less You Know* recounts Schechter's media adventures, from when he was "Danny Schechter the News Dissector" on Boston's WBCN radio, to his stints as a producer at ABC's 20/20 and CNN, to his personal odyssey chronicling the anti-Apartheid revolution in South Africa, to his development of innovative programming like *South Africa Now* and *Rights & Wrongs* as an independent producer. In this age of telecommunications bills and media mergers, *The More You Watch, The Less You Know* is an insider's passionate plea for freedom of the (electronic) press.

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