

How to Get Published in the Best Entrepreneurship Journals: A Guide to Steer Your Academic Career

Alain Fayolle, Mike Wright



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'This book should be required for all doctoral students studying entrepreneurship, and it will be very helpful to junior faculty in entrepreneurship and those transitioning to the field as well. Valuable insights are provided for publishing various types of articles (for example, literature reviews, qualitative research, cases, and so on) in top journals focusing on entrepreneurship, general management, and related disciplines.' - Gary Castrogiovanni, Florida Atlantic University, US

'This book fills a critical need in the field. It is co-edited by two highly respected and accomplished entrepreneurship scholars, and the chapters are prepared by seasoned authors who provide the knowledge of how to publish research in the top entrepreneurship journals. Publication in these journals has become highly competitive, with only a small percentage of the submitted manuscripts accepted. As such, this is a highly valuable treatise for entrepreneurship scholars and PhD students. It should be required reading for all entrepreneurship researchers.'

- Michael A. Hitt, Texas A&M University, US

'Life would have been so much easier had I had the benefit of this terrific book. It provides concrete and actionable advice on all aspects of publishing in the field of entrepreneurship, and indeed other domains of management. It counsels young researchers on how to develop and formulate research questions, how to integrate them into the existing literature and to highlight their contribution, and how to build and argue sound hypotheses. It provides insight and guidance for conducting both quantitative and qualitative research. It even shows which journals might be most useful for scholars aiming to 'up their game'. There is no question that the sound advice given here by Audretsch, Corbett, Fayolle, Honig, Wright and other stars in the field will focus readers on the essentials so vital in today's highly competitive and ever more exacting publishing environment.'

- From the foreword by Danny Miller

Competition to publish in the top journals is fierce. This book provides entrepreneurship researchers with relevant material and insights to support them in their efforts to publish their research in the most prestigious entrepreneurship outlets.

This essential guide to publishing in entrepreneurship brings together a wealth of contributors, all of whom have published in the leading entrepreneurship journals. Based on their experiences as researchers and editors, they bring useful hands-on advice and insight into the research publication process.

Both fledgling and experienced entrepreneurship faculty members will find this an essential resource as they strive towards publication in A-ranked entrepreneurship or management journals.

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