

The Microanalysis of Political Communication: Claptrap and Ambiguity (Routledge Research International Series in Social Psychology)

Peter Bull

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This analysis of political speeches and televised political interviews in the UK, based on the Annual Party Conferences (1996-2000) and the last five general elections (1983-2001), evaluates the interview skills of politicians and political interviewers, investigates how and why politicians equivocate and handle interruptions and examines the nature of applause, both invited and uninvited, in political speeches.



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