



3D Typography

Jeanette Abbink, Emily CM Anderson

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Can you really compare experimental three-dimensional typography – like lettering made of live moss or letter kites that fly messages in the sky – to the work of Gutenberg? If you ask Jeanette Abbink, Emily CM Anderson and the over 100 international designers and typographers featured in *3D Typography*, the answer is a resounding yes.

Having worked for prestigious media outlets as designers and art directors, Abbink and Anderson have compiled this book as a reaction to the fact that so much of today's typography is conceived via two-dimensional screens. Like Gutenberg and generations of typeface designers who worked with physically shaped and cast lead type, these artists return the literal heft to letters.

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