

Handbuch Wissenschaftskommunikation (German Edition)



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Der Band bietet einen Überblick über die Wissenschaftskommunikation unter vielen Perspektiven: Ausgehend von den politischen, ökonomischen und sozialen Rahmenbedingungen, unter denen Wissenschaft und Wissenschaftskommunikation stattfinden, werden die institutionellen Akteure auf nationaler und internationaler Ebene sowie Best-practice-Beispiele vorgestellt. Thematisiert werden ebenso die Perspektive der Wissenschaftskommunikation als Risiko- und Krisenkommunikation, das Verhältnis von Wissenschaftskommunikation zu Medien und Journalismus sowie die Evaluation von Wissenschaftskommunikation.

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