



Sin and Syntax: How to Craft Wicked Good Prose

Constance Hale

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Today's writers need more spunk than Strunk: whether it's the Great American e-mail, Madison Avenue advertising, or Grammy Award-winning rap lyrics, memorable writing must jump off the page. Copy veteran Constance Hale is on a mission to make creative communication, both the lyrical and the unlawful, an option for everyone.

With its crisp, witty tone, **Sin and Syntax** covers grammar's ground rules while revealing countless unconventional syntax secrets (such as how to use—Gasp!—interjections or when to pepper your prose with slang) that make for sinfully good writing. Discover how to:

- *Distinguish between words that are "pearls" and words that are "potatoes"
- * Avoid "couch potato thinking" and "commitment phobia" when choosing verbs
- * Use literary devices such as onomatopoeia, alliteration, and metaphor (and understand what you're doing)

Everyone needs to know how to write stylish prose—students, professionals, and seasoned writers alike. Whether you're writing to sell, shock, or just sing, **Sin and Syntax** is the guide you need to improve your command of the English language.



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Lavinia Arthur:

This Sin and Syntax: How to Craft Wicked Good Prose book is not ordinary book, you have after that it the world is in your hands. The benefit you have by reading this book is information inside this publication incredible fresh, you will get data which is getting deeper you actually read a lot of information you will get. This kind of Sin and Syntax: How to Craft Wicked Good Prose without we recognize teach the one who looking at it become critical in considering and analyzing. Don't possibly be worry Sin and Syntax: How to Craft Wicked Good Prose can bring whenever you are and not make your handbag space or bookshelves' come to be full because you can have it in your lovely laptop even mobile phone. This Sin and Syntax: How to Craft Wicked Good Prose having fine arrangement in word and also layout, so you will not sense uninterested in reading.

Richard Puccio:

Playing with family in the park, coming to see the coastal world or hanging out with good friends is thing that usually you could have done when you have spare time, subsequently why you don't try factor that really opposite from that. Just one activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Sin and Syntax: How to Craft Wicked Good Prose, you are able to enjoy both. It is good combination right, you still desire to miss it? What kind of hang-out type is it? Oh can occur its mind hangout people. What? Still don't have it, oh come on its known as reading friends.

Marianne Guzman:

Many people spending their time by playing outside together with friends, fun activity together with family or just watching TV 24 hours a day. You can have new activity to shell out your whole day by examining a book. Ugh, do you consider reading a book can definitely hard because you have to use the book everywhere? It all right you can have the e-book, getting everywhere you want in your Touch screen phone. Like Sin and Syntax: How to Craft Wicked Good Prose which is having the e-book version. So, try out this book? Let's see.

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