

Streetscapes: Facades, Entrances, Storefronts



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Streetscapes is the texture and fabric of a street, neighborhood, town or city. More than buildings and structures, it is the signage, the graphics, the billboards, the windows, the color and lighting, and the landscaping of the street.

In Streetscapes you'll see how architects, designers, sculptors, painters, masons and metal molders contribute to the streetscapes as do graphic artists, sign painters and makers, neon blowers and benders, lighting technicians, landscapers and gardeners.

Streetscapes features 80 different projects with 300 color photos of streets formed over years of building and rebuilding as well as newly created "instant" neighborhoods of hotel/resort complexes, malls, and shopping and entertainment centers.

The book is edited by Martin M. Pegler who has authored many bestselling books on architecture, visual merchandising and store layout and design.

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